SV01 Subscription video on demand services

Annual notification for services with at least 250,000 paying subscribers

Australian Government

acma Australian Communications and Media Authority

Instructions

This form relates to obligations under Part 8C of the *Broadcasting Services Act 1992,* requiring providers of subscription video on demand (SVOD) services to meet Australian content requirements.

Do you need to lodge this form?

This form is for providers of SVOD services which have at least 250,000 **paying subscribers** in Australia. You must lodge this form if all of the following **lodgement criteria** apply to you:

- you are a constitutional corporation, that is, a foreign corporation, or a trading or financial corporation formed in Australia
- you provide an online content service
- the service has at least 250,000 paying subscribers
- the primary, or a significant, purpose of the service, is to provide audiovisual content on demand to your paying subscribers
- content on the service is NOT predominantly user-generated
- the service's appeal to the public in Australia is NOT limited because the service either:
  - is targeted to special interest groups
  - is intended only for limited locations, for example, arenas or business premises
  - is provided during a limited period or to cover a special event
  - predominantly provides programs of limited appeal.

When should you lodge this form?

If the **lodgement criteria** apply to you on 1 January 2026, you must lodge this form by **2 March 2026**, and on **2 March every subsequent year** that the lodgement criteria apply to you.

Otherwise, if/when your circumstances change, you must lodge this form **within 60 days of the lodgement criteria applying to you.**

Example: Ace Provider Pty Ltd meets all the lodgement criteria on 1 January 2026 except that it has 200,000 paying subscribers. It does not need to lodge this form on 2 March 2026. On 1 August 2026, Ace Provider's paying subscribers increase to 251,000. Ace Provider now meets all the lodgement criteria. It must lodge this form by 30 September 2026. (If a due date is a weekend or a gazetted public holiday, the form must be lodged the next business day.)

Please note, 'paying subscriber' is defined in section 121FU of the *Broadcasting Services Act 1992.*

⚠ SVOD services are also required to notify the ACMA of certain changes - see Form SV02 for details.

⚠ Major SVOD services with more than 1 million paying subscribers are required to lodge an annual compliance report – see the ACMA website for details.

How do you lodge this form?

Email the completed form to svodauscontent@acma.gov.au.

More information

If you need more information or have questions, including about the rules or definitions, please contact the ACMA Customer Service Centre on 1300 850 115 or email svodauscontent@acma.gov.au.

Please note

Giving false or misleading information is a serious offence. Providing documents that are false and misleading is also a serious offence.

There are penalties for failing to lodge this form.

Disclosure of information

Part 7A of the *Australian Communications and Media Authority Act 2005* (ACMA Act) creates a class of information called authorised disclosure information (ADI) – defined in section 3 of the ACMA Act – which can be shared by the ACMA to other regulatory and administrative bodies and personnel in certain instances. Information collected by the ACMA related to the SVOD rules is ADI. We may disclose ADI on request or by choice. For more information, see the ACMA's *Regulatory Guide No. 3*.

Collection of personal information in this form

The ACMA will not use any of the personal information in this form for any other purpose, nor will we disclose it, unless:

- we have your consent to do so
- you have been told, or you would reasonably expect, that information of the kind may be used or disclosed for the other purpose, being a purpose which is related to the original purpose or, if the information is sensitive personal information, directly related to the original purpose
- the use or disclosure is required or authorised by or under an Australian law, for example, the *Freedom of Information Act 1982*, Part 7A of the ACMA Act or Division 7 of Part 7B of the *Interactive Gambling Act 2001* (see below) or a court/tribunal order, for example, a subpoena
- the ACMA reasonably believes that it is reasonably necessary for one or more enforcement-related activities
- a permitted general situation exists.

View further information on the *Privacy Act 1998* and the ACMA's privacy policy at acma.gov.au/privacy-policy. Our privacy policy contains details about how you may access or correct your personal information held by the ACMA, how you can complain about a breach of the Privacy Act and how we deal with these complaints.

Part A: Annual notification for services with at least 250,000 paying subscribers in Australia

1. **Company name of provider of the service (provider):**

Please note: It is anticipated that most SVOD services in Australia will each be provided by a single company. But if a service has more than one provider, please provide details for each provider at questions 1–6. If a provider provides more than one service, the provider will need to lodge this form SV01 for each service.

Amazon Commercial Services Pty Ltd

2. **Provider's Australian Business Number (ABN) (if no ABN, please provide foreign equivalent):**

30 616 935 623

3. **Address of provider's principal Australian office (if no Australian office, please provide foreign equivalent):**

Level 8, 2 Market Street, Sydney, NSW 2000

4. **Provider's authorised contact:**

Name:	[redacted]
Title:	[redacted]
Telephone:	[redacted]
Email:	[redacted]@amazon.com

5. **Alternative authorised contact:**

Name:	[redacted]	Title:	[redacted]
Email:	[redacted]@amazon.com		

6. **Does the provider provide an online content service? (in summary, it delivers content to end-users via an internet carriage service, and the service is public and has a geographical link to Australia, in other words your service is available in Australia):**

☑ Yes ☐ No

7. **Does the service have paying subscribers in Australia?**

☑ Yes ☐ No

If yes: please state the number of paying subscribers as at the date of this form.

s 45, s 47, s 47G

8. **Is a catalogue of audio-visual content available on demand through the service to paying subscribers?**

☑ Yes ☐ No

9. **Does the service only provide audio-visual content on demand to paying subscribers?**

☐ Yes ☑ No

If no: briefly describe the service's other purposes and nominate its primary, or most significant purpose (providing content or another purpose)?

Prime Video's primary purpose is to provide audio-visual content on demand to paying subscribers but it also offers free trials to audio-visual content on demand to new subscribers for a limited period of time (generally 30 days).

10. **Name of provider's SVOD service/s (service):**

Prime Video

⚠ Some online content services aren't required to comply with the requirements of Part 8C of the *Broadcasting Services Act 1992* because they are excluded services. Questions 11 and 12 are to check that your service isn't excluded. If you have questions about excluded services, please contact us (see cover page for contact details).

11. **Do you consider that the content provided by the service is predominantly user-generated?** (such as YouTube)

☐ Yes ☑ No

If yes: please provide reasons and examples.

12. **Do you consider your service's appeal to the public in Australia limited for one or more of these reasons? The service:**

a. is targeted to special interest groups; or

b. is intended only for limited locations, for example, arenas or business premises; or

c. is provided during a limited period or to cover a special event; or

d. predominantly provides programs of limited appeal.

(See section 121FZ of the BSA and page 18 of the Explanatory Memorandum for further detail.)

☐ Yes ☑ No

If yes: please provide reasons and examples.

Part B: Declaration

☑ I declare that I am authorised to lodge this form on behalf of the provider named above and that the information provided is true and correct.

☑ I understand that it is a serious offence to give false or misleading information or provide documents that are false and misleading.

This declaration is made on:

Day: 25	Month: February	Year: 2026

By:

Name:	[redacted]
Title:	[redacted]
Email:	[redacted]@amazon.com
Telephone:	[redacted]
Signature:	[redacted]